



Dear Sponsor:

Thank you for your sponsorship to our racing program. **COBRA** is proud to offer at least 4 Circuit Series Championships in each league where we award buckles among other prizes. The leagues that need sponsorship for awards are:

League 1, League 3, League 5, League 7, League 9 and League 11.

We also give specialty awards at our Finals Award Ceremony. The specialty awards are:

- Most Improved Horse
- Most Improved Rider
- Hard Luck Award
- Sportsmanship Award
- Appreciation Award
- Fancy Pants Award
- Secretary Appreciation Award
- Board of Directors Appreciation Award

With your sponsorship of cash, products and/or services to **COBRA**, you are entitled to great benefits. This is the level breakdown for available sponsor advertising per Year.

At the Supporter level (\$20-\$99) you will receive:

- SPONSOR ADVERTISING ON **COBRA's** NEW WEB SITE [www.cobrabarrelracers.com](http://www.cobrabarrelracers.com).

At the Enthusiast level (\$100-\$249) you will receive the Supporter level and:

- PUBLIC ANNOUNCEMENTS DURING **COBRA** RACES.

At the Bronze level (\$250-\$499) you will receive the previous levels and:

- ADVERTISEMENT ON ANY FLYERS **COBRA** DISTRIBUTES.

At the Silver level (\$500-\$999) you will receive the previous levels and:

- BANNER PLACEMENT AT **COBRA** FUNCTIONS.
- FREE VENDOR SETUP AT ALL **COBRA** FUNCTIONS (in accordance with local regulations).

At the Gold level (\$1000-\$1499) you will receive the previous levels and:

- LINK TO YOUR WEBSITE ON **COBRA's** HOME PAGE.

At the Platinum level (\$1500 or more) you will receive the previous levels and:

- MENTION IN THE VICTORY PROGRAM AT OUR FINALS WEEKEND.
- INVITATION TO THE FINALS AWARD CEREMONY.

With each race, our membership continues to grow as we have members from all over the area join our great organization. We hope that you find **COBRA** a worthwhile organization to sponsor and support. Thank you again for your generous contribution to our sponsorship program.

Sincerely,

Charmaine Newkirk  
President and CEO

# SPONSORSHIP PROFILE



This form enables **COBRA** Members to get to know you and your company more personally. We regard you, our sponsors, with gratitude and the utmost respect, and we want to support your business by giving our Members a look at the products and services you provide.

Please complete this form as thoroughly as possible so we can get the whole SCOOP! We look forward to seeing you while shopping at your establishment. We'll let you know that we are **COBRA** Competitors and Supporters whenever we visit your business.

## SPONSORSHIP LEVELS

		Select	Amount	PRODUCTS (Description)
PLATINUM	\$1500 OR MORE	_____	_____	_____
GOLD	\$1000 - \$1499	_____	_____	_____
SILVER	\$ 500 - \$ 999	_____	_____	_____
BRONZE	\$ 250 - \$ 499	_____	_____	
ENTHUSIAST	\$ 100 - \$ 249	_____	_____	<b>GIFT CERTIFICATES</b>
SUPPORTER	\$ 20 - \$ 99	_____	_____	Amount_____

**Sponsorship Preference:** Sponsorship to be divided equally among all leagues or you may list your preference.

**Specialty Awards:** *Most Improved Horse*      *Most Improved Rider*      *Hard Luck Award*  
 (Circle your preference)      *Sportsmanship Award*      *Appreciation Award*      *Fancy Pants Award*  
    *Secretary Appreciation Award*      *Board of Director Appreciation Award*

Name of Business: \_\_\_\_\_  
 Street Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
 Tel: \_\_\_\_\_ FAX: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Web Site: \_\_\_\_\_  
 Advertising Start Date: \_\_\_\_\_ Advertising End Date: \_\_\_\_\_

How best can you describe your business to COBRA Members? Please list everything about your business that will help **COBRA** promote you during races and on our Web site.

**NOTE:** Please include at least two (2) Business Cards and any Camera Ready Art or your logo in .tif or .jpg form along with a check or money order made out to **COBRA**. Mail to: **COBRA** Awards, 117 CR 4894, Boyd, TX 76023. Feel free to attach any additional information that may help COBRA represent you properly.

Thank you for supporting **COBRA**!



## SPONSOR CONTACT FORM

A COBRA member must complete this form and fill it for the following year.

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Type of Business or Service: \_\_\_\_\_

Details of Contact: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Follow-up Date and Details: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contacted By: \_\_\_\_\_

Please check the items as you receive them!

Beginning Date for Advertising: \_\_\_\_\_

\_\_\_\_\_ Received Check or Money Order

End Date for Advertising: \_\_\_\_\_

\_\_\_\_\_ At least Two Business Cards

\_\_\_\_\_ Completed Sponsor Profile

Return Form to:  
**COBRA** Awards  
117 CR 4894  
Boyd, TX 76023  
(817) 797-7250

\_\_\_\_\_ Camera Ready Art (Logo)

\_\_\_\_\_ Banner

\_\_\_\_\_ Brochures (75-100)

Please return all sponsorships and forms to **COBRA** Awards. All sponsorships will be logged in and the appropriate information will be used in the **COBRA** Victory Program.